

Retail's Impact in Louisiana

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$60B total impact on GDP

\$15.8B direct labor income

70.9K retail establishments

466.1K direct retail employment

739.6K total jobs supported

\$28.7B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LOUISIANA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	466,100	\$28,724
Accommodation	29,560	\$2,567
Administrative and support and waste management and remediation services	173,790	\$8,250
Agriculture, forestry, fishing, and related activities	49,400	\$2,325
Arts, entertainment, and recreation	49,550	\$3,182
Construction	199,170	\$16,324
Educational services	62,220	\$3,067
Finance and insurance	129,600	\$12,941
Health care and social assistance	329,370	\$22,848
Information	32,280	\$5,497
Management of companies and enterprises	28,670	\$2,937
Manufacturing	144,860	\$51,832
Mining, quarrying, and oil and gas extraction	48,760	\$13,702
Other services (except government and government enterprises)	177,110	\$6,395
Professional, scientific, and technical services	156,930	\$13,214
Real estate and rental and leasing	148,140	\$32,449
Transportation and warehousing	131,050	\$11,643
Utilities	8,680	\$6,684
Wholesale trade	76,750	\$15,906

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN LOUISIANA

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Louisiana	70,916	466,090	739,600	\$15,804	\$32,394	\$28,724	\$60,006
LA-1	13,725	88,990	140,060	\$3,101	\$6,407	\$5,560	\$11,369
LA-2	13,589	87,940	137,810	\$3,204	\$6,690	\$5,519	\$12,227
LA-3	12,234	80,010	125,200	\$2,608	\$5,083	\$4,936	\$9,873
LA-4	10,373	64,720	104,970	\$2,063	\$4,186	\$4,019	\$8,177
LA-5	8,845	63,060	101,910	\$2,164	\$4,234	\$3,819	\$7,819
LA-6	12,150	81,380	129,660	\$2,665	\$5,794	\$4,870	\$10,541